

Personal Data Protection policy

1. Object

This topic illustrates the commitment of DEEDO having regard to the respect of your privacy and the protection of collected and processed personal data through your use of the Site and services of DEEDO in conditions referred in the terms of use and sale of DEEDO services ("data").

DEEDO undertakes to respect the current legislation on the protection of privacy with respect to the automated treatment of the personal data. Site has been the subject of several prior statements to the National Commission for computing and liberties (CNIL).

2 Data collected

Data collected and later processed are those that you voluntarily give us via the registration form on the Site (the "form") or on the "My information" in your account page and concern, at least, your username, your age, gender and a valid e-mail address.

When you use the Site and the services of DEEDO, some data are collected automatically including technical data (such as your computer or your mobile devices IP address) and information about the consultation and the use by you of the pages of the Site, advertisements displayed on the Site and the features of the services of DEEDO, excluding any other.

We collect the following categories of your personal information and may sell it to third parties: identifiers, commercial information, internet or other electronic network activity information, geolocation data, and inferences drawn from these categories.

3 Purpose of treatment

The data that you provide us voluntarily and who are identified as mandatory within the form, are necessary for the purpose of the site and features DEEDO services (especially for access to the Site and services of DEEDO).

The data that you provide us voluntarily (mandatory or not) as well as the data automatically collected by the Site (i) to customize and improve your use of the Site and has services, (ii) to ensure the provision services has by its partners, if any, (iii) to personalize the advertising offer proposed by DEEDO or partners on the Site or the websites of its partners, (iv) to analyse and conduct statistics as to the consultation and use of the Site, DEEDO and services ads posted on the Site, and (v) only in the case where you have expressly agreed to your account has association with your use of social networks accounts to the time of your registration on the Site, or by setting your account has for this purpose under the heading "Notifications and sharing" (to access this topic, [click here](#)), to share content from the Site on these networks or to publicize your consultation or your opinion about our Site content on the websites of these networks.

The data will also allow has to send you newsletters ("newsletter") of DEEDO informed that such e-mail address and, if necessary, modified by you even or notifications on your devices Mobile.

If you do wish to receive these newsletters or notifications, you can at any time unsubscribe by clicking the link provided at the bottom of each newsletter or by changing your data from your account on the Site by clicking on the topic 'Notifications & sharing' (to access this topic [click here](#))).

These data are also kept for purposes of security, in order to meet legal and regulatory obligations that DEEDO is submitted.

4 Recipients of the data

Your data are being communicated to third parties without your express consent.

You are informed, however, that they will be disclosed in application of a law, a regulation or a decision of a regulatory authority or competent judicial or even, if necessary, for the purposes, DEEDO, preserve its rights and interests.

As part of the management of your subscription, your data may be passed on to the companies responsible for the management, execution and processing of payment transactions.

In the context of sending newsletters or notifications, your data can be transmitted to Sendinblue society responsible for the management, treatment and sending the newsletters and notifications of DEEDO.

DEEDO may need to share some of your data in connection with your use of third-party applications made available to you in the "Application" of the Site ("Applications") page. DEEDO agrees not to share this data only in the cases where you gave your express consent when you use each Application. You are informed that the privacy policies of our partners then govern the use by them of the data we provide them with your agreement or else they collect directly from you.

In the processing of your data for purposes of customizing the advertising offer proposed by DEEDO or its partners, your data may be transferred to partners or service providers responsible for the analysis and processing of your data for the account has or its partners.

When you subscribe to DEEDO services through a partner of DEEDO, DEEDO may transmit your data to the partner order (i) to ensure the proper execution of the provision of our services by this partner, (ii) to enable to analyze and conduct statistics as to the consultation and use of the services of DEEDO and (iii) to personalize the advertising offer which is offered by this partner.

DEEDO may also transmit your data to Facebook, Twitter, Google + and Last.fm, in the case where you have expressly agreed to your account has association with your use of these social networks accounts at the time of your registration on the Site, or by setting your account has for this purpose under the heading "Notifications and sharing" (to access this topic, [click here](#)), in order to (i) allow you to share content from the Site on these networks or to publicize your consultation or your opinion about our Site content on the websites of these networks and (ii) customize the advertising offer proposed by DEEDO or third parties on these networks.

5 Transfer of your data

As part of the treatment of your data, these can be transferred by DEEDO to servers located in several countries.

You are informed that your data may be transferred within the Group has in one country other than your country of residence and including outside the European Union (in Singapore and the United States of America). DEEDO informs you that your data transfer is done in the respect of the provisions of the data protection act and freedom and particularly of articles 68 and 69 of this law.

In addition, you are informed that, in order to allow you to use Applications, data can be transferred in a country other than your country of residence and including outside the

European Union. You are informed that privacy of our partners, available in the application policies, then govern the treatment by the partners involved in your data.

You are also informed that, in the case where you have expressly agreed to your account has association with your use of Facebook, Twitter, Google account + or Last.fm, some of your data may be the subject of a transfer in a country other than your country of residence and including outside the European Union. You are informed that the privacy policy of these social networks to which you have agreed to associate your account has, if any, is available on their respective websites and governs the treatment of your data by these networks.

In addition, in the event where you have subscribed to DEEDO services through a partner of DEEDO, some of your data may subject to a transfer in a country other than your country of residence and including outside the European Union. You are informed that the privacy policy of these partners is available on their respective websites and governs the treatment of your data by these partners.

Finally, you are informed that in order to enable you to receive newsletters or notifications, data can be transferred in a country other than your country of residence and including outside the European Union (to the United States of America). DEEDO informs you that your data transfer is done in the respect of the provisions of the data protection act and freedom and particularly of articles 68 and 69 of this law.

6 Data security

DEEDO attaches great significance to the security of your data and implement all appropriate measures for the purpose of limiting the risk of loss, deterioration or improper use of these.

7 Data retention

The data are stored at the host of the Site identified breast with [Legal notice](#) and are kept for the time strictly necessary to achieve the purposes referred to above - until.

Beyond this period, they will be preserved for exclusively statistical purposes and will not be to no exploitation, of any nature whatsoever.

8 Your rights

You have a right of access and rectification of your data by sending us a request via the " ". [Contact us](#) " " or by mail to the following address: DEEDO S.A.S, Legal Department, 1 Cours Louis Leprince-Ringuet, 25200 Montbéliard, France.

Information on data collection systems

This section informs you of your rights and choices you can make.

A data collection system is a cookie, a tag, a tag, a Web beacon or any other system capable of storing and/or collect information related to the browsing of your terminal (computer, Tablet, etc) and your activity on the advertisements displayed on the Site.

When using the site www.DEEDO.com (the "Site") and according to the choices you have expressed, data collection systems can be installed on your device and/or the advertisements displayed on the Site.

1. By deposited these systems of data collection?

Data collection systems can be filed by us or some of our partners.

2 Why these systems of data collection are deposited?

2.a deposited by us data collection systems are:

Systems for collection of data necessary for the operation of the Site and our services. They allow us to store information about your registration or access to our Site and our services, to implement security measures or even to adapt the presentation of the Site to the preferences of your terminal (language views, operating system, etc.). These data collection systems also allow you to access your personal space on the Site.

The systems data collection of audience measurement. These data collection systems to establish statistics and volumes of traffic and usage of various elements of the Site (pages and visited content, courses), to studies in order to improve the content of the Site as well as our services.

Advertising data collection systems. These data collection systems to analyze your use of the Site and the advertisements displayed on the Site in order to provide advertisements tailored to your interests on our Site or on the sites of partners. These data collection systems allow more particularly (i) to record and identify the ads, (ii) to count the number of users who clicked on each ad and (iii), as appropriate, to follow the actions later made by these users on the pages that lead these ads.

DEEDO may also give access to the data collected through the data collection systems to partners so that they can make behavioral studies of consumers.

2.b collection of data filed by third-party systems:

We allow some of our trading partners to drop the systems data collection advertising on the Site and/or on ads displayed on the Site for the same purpose as mentioned above. The issue and use of these data collection systems are subject to protection of the privacy of these third party policies.

We have also included on the Site, applications of social networks, which allow you to share content on the Site with other people or to share with others your consultation or feedback concerning our Web Site content . This is particularly the case of the "Share" buttons, "Like", from social networks such as 'Facebook', 'Twitter', etc.

The social network providing such application button is likely to identify you through this button, even if you have not used this button during your visit to our Site.

DEEDO invites you to consult the policies for the protection of the privacy of these social networks to be aware of the purposes of use, including advertising, navigation information they collect through these buttons application. These protection policies must allow you to exercise your choice with these social networks, notably by setting up your accounts for the use of each of these networks.

3 What are your choices?

You can at any time express and change your wishes in terms of data collection systems.

You can configure your browser so that the systems of collection of data of DEEDO or third persons be registered or rejected, either ad hoc or permanently.

It is possible that the setting you choose is likely to change your Internet browsing and your access to certain services on the Site require the use of data collection systems.

DEEDO declines any responsibility regarding the consequences associated with operation degraded the Site or our services resulting from the inability of DEEDO save or view required to run data collection systems of the Site that you have refused or deleted. To make your choice according to different browsers, you can consult the following pages:

1. Internet Explorer™: <http://Windows.Microsoft.com/en-EN/Windows-Vista/block-or-allow-cookies>
- 2 Safari™: <http://www.Apple.com/support/Mac-apps/Safari/>
- 3 Chrome™: <http://support.google.com/chrome/bin/answer.py?hl=fr & hirm = on & answer = 95647>
- 4 Firefox™: <http://support.Mozilla.org/fr/KB/Activer%20et%20D%C3%A9sactiver%20les%20cookies>
- 5 Opera™: <http://help.Opera.com/Windows/10.20/EN/cookies.html>

You can also set your browser so that it sends a code indicating the Web sites that you do not want to be tracked ('Do No Track' option). For:

- 6 Internet Explorer™: <http://Windows.Microsoft.com/en-EN/Internet-Explorer/use-tracking-protection#IE=ie-11>
- 7 Safari™: <http://support.Apple.com/kb/PH11952>
- 8 Chrome™: <https://support.Google.com/chrome/answer/114836?>
- 9 Firefox™: <https://support.Mozilla.org/fr/KB/comment-Activer-option-ne-pas-pister>
- 10 Opera™: <http://help.Opera.com/Windows/12.10/EN/notrack.html>

We use the Google Analytics service, if you do not want Google Analytics to collect or use your information, you can unsubscribe from the following page: <http://Tools.Google.com/dlpage/gaoptout?HL=none>

If you want to get more information on the systems data collection, your rights and how to block them, you can consult the site <http://www.youronlinechoices.EU/> or that of the CNIL to address <http://www.CNIL.fr/Vos-droits/Vos-traces/Les-cookies/>